


FIG. 1

FIG. 2

THE LANCET



• [Most Popular](#)  
• [Newest](#)

SEARCH

Example: stock index    [Power Search](#)    [Search Tips](#)

Logout    [My Lists](#)    [Options](#)    [Help](#)

• [Our Picks](#)  
• [Users Picks](#)

☒ Home   ☒ Internet   ☒ Computers and Internet

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☒ Top Picks

TheStreet.com  
NETWORK

[learn more](#)

Ancestry.com

[learn more](#)

• [All Matching Lists](#) (619)

• [Suggest a List](#)

FIG. 3

[Logout](#) · [My Lists](#) · [Options](#) · [Help](#)

[Most Popular](#) · [Newest](#)

[Example Search](#) · [Search Tips](#)

[Our Picks](#) · [Users Picks](#)

All sorted by popularity rank

Matching Lists  
showing 1 - 10 of 3777

Sort By: popularity rank

Author	List Name	Pick Rating	Popularity Rank	Date Added	
	<input type="checkbox"/> <b>Mailbits.com Free Offers</b> Receive a small bulletin of one item being offered free on the Internet [weekly] · special offers	★★★★★ pick	1 popular	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> <b>Tipomatic Download of the Day</b> Tipomatic will send you a daily recommendation of free software over the Internet [weekly] · tips	★★★★★ pick	2 popular	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> <b>Free Stuff on Free-Stuff.com</b> Announcements of websites giving away free stuff [biweekly] · special offers · announcements	★★★★★ review pick	3 popular	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> <b>MysteryNet: Fun and Challenging Online Mini-Mysteries</b> Solve a mystery per issue, and stay eligible to win prizes. [weekly] · fun	★★★★★ review pick	4 popular	mm/dd/yyr	• subscribe • learn more • samples
	<input type="checkbox"/> <b>UselessKnowledge.com Newsletter</b>	★★★★★	5		• subscribe

FIG. 4

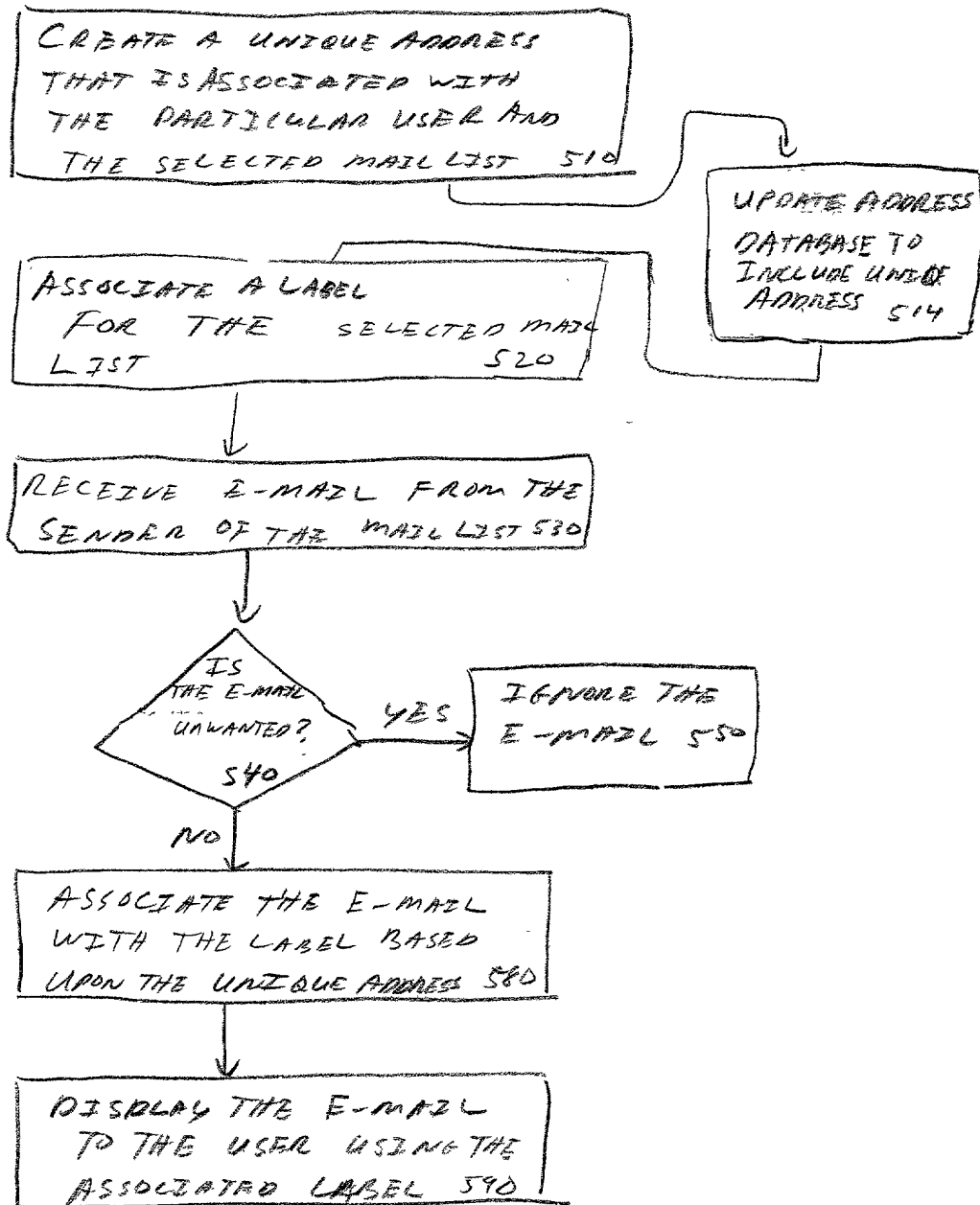


FIG. 5

mailshell

Most Popular  
Newest

SEARCH

Example: "red wine" (Power Search, Search Tips)

Logout My Lists Options Help

Our Picks  
Users Picks

My Lists

Your Email Subscriptions Lists USER@COMPANY.COM

Sort By:  date subscribed  View:  subscribed lists  Help

Find Message

showing 1-3 of 3 lists

Status List Name

Fwd/Save

Mailshell Bulletins

Mailshell announcements and system information

Status List Name

Fwd

Classic Golf & Leisure Mail List (Manually Created) (mo, day, year)

Manually created subscription.

Status List Name

Fwd/Save

Bettergolf.net's Golf Tip of the Day (Mon, dd, year)

popular pick Daily golf tips delivered in the form of a HTML document (daily) - tips

Status List Name

Save

CNET Shareware Newsletter (Mon, dd, year)

popular pick A weekly newsletter containing the latest shareware for PC and MAC. (weekly) - announcements

Options

0 total unread email messages  
1 total email messages  
View disk usage

Messages  
0 unread  
0 total  
list details  
view list

Messages  
0 unread  
0 total  
unsubscribe  
list details  
view list

Messages  
0 unread  
1 total  
unsubscribe  
list details  
view list

Messages  
0 unread  
0 total  
unsubscribe  
list details  
view list

unsubscribe selected

Page: 1

FIG. 6



FIG. 8

800



GENERATE A LIST OF  
AUTHORIZED SENDING  
ADDRESSES 810



RECEIVE AN E-MAIL  
820



COMPARE THE ADDRESS  
OF THE SENDER OF  
THE E-MAIL TO THE  
LIST OF AUTHORIZED  
SENDER ADDRESSES 830



ANALYZE THE  
CONTENTS OF THE  
E-MAIL 840



GENERATE A VALUE  
THAT REPRESENTS THE  
LIKELIHOOD THAT THE  
USER WILL BE  
INTERESTED IN  
RECEIVING THE E-MAIL 850



COMPARE THE VALUE  
TO A PREDETERMINED  
VALUE TO IDENTIFY  
WHETHER TO ACCEPT OR  
IGNORE THE E-MAIL 860





[Most Popular](#)
[Newest](#)

[Logout](#)
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[for mailing lists](#)
[GO](#)

[On-Picks](#)
[Users Picks](#)

[Home](#)
[Surf Web](#)

☒ [Surf the Web for Mailing Lists while Protected by Mailshell](#)

Enter a Web site to visit:

<http://www.golffmonitor.com>

- Surf the web while protected by the Mailshell filter technology looking for useful and fun email resources such as mailing lists and web services.
- While registering to an email resource through the Mailshell filter, use "nojunk@mailshell.com" for your email address.
- We will subscribe to the list for you with a new, private, protected email address and help you manage it.
- You can also manually add a subscription at any time without using the Mailshell filter.

☒ Enable Mailshell Filter
 ☐ Skip this message in the future

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☐ [aLoveLinksPlus - The Choicest Dating Service Directory](#)

[popular pick](#)
[Name and tips from online dating service](#)
[\[biweekly\] web service](#)

☐ [RealAge - Tip of the Day - Text Format](#)

[popular pick](#)
[Health tips for living a longer life](#)
[\[daily\] tips](#)

FIG. 10

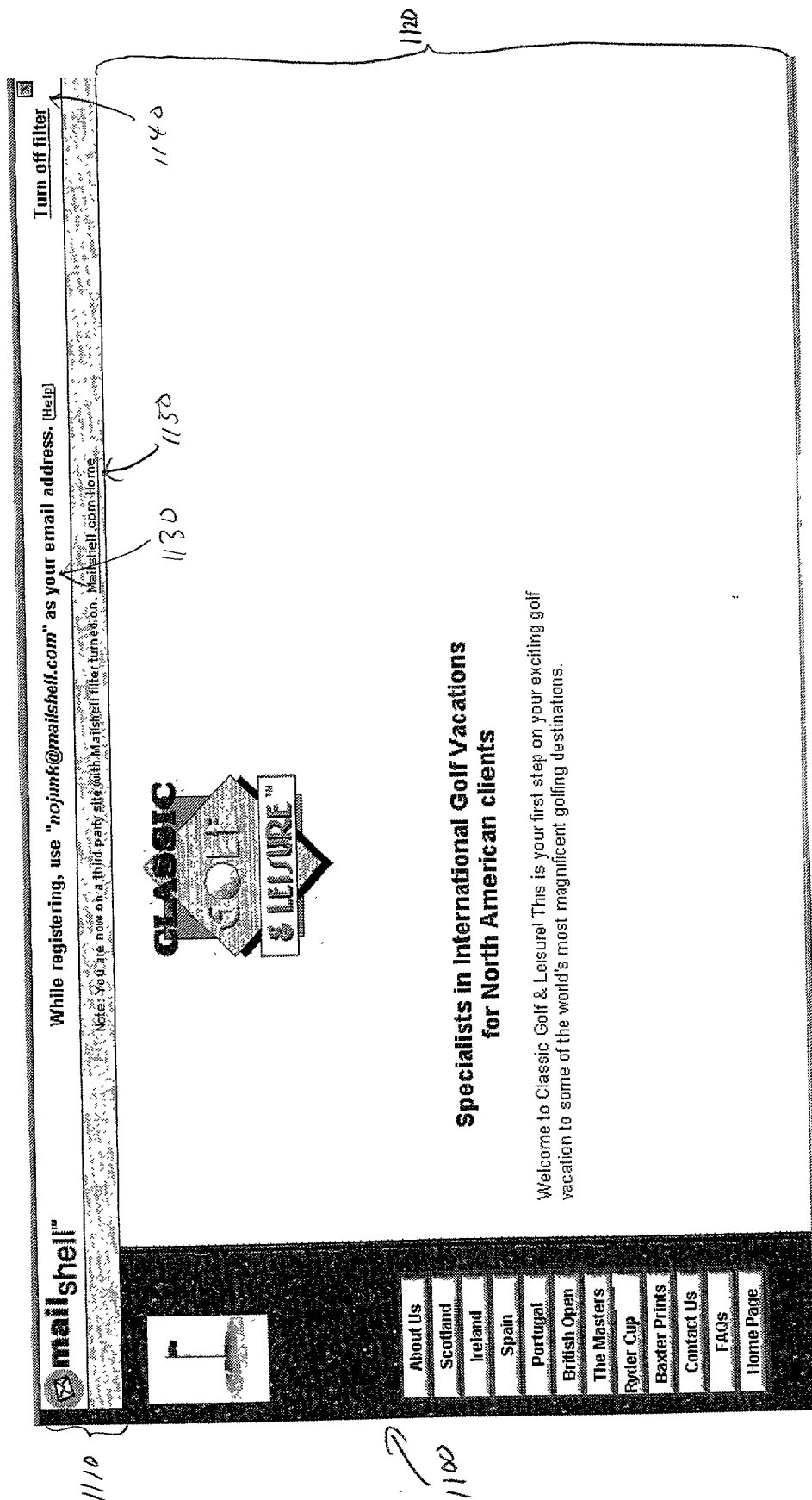



FIG. 11



**mailshell™**

1210

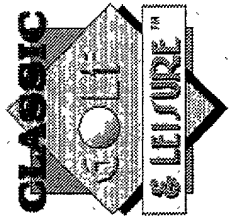
1200

1230

1220

We have submitted the following new email address: "aei723@mailshell.com" [Help] Turn off filter


Note: You are now on a third-party site with Mailshell filter turned on. Mailshell.com Home



# Thanks!

You have been added to our mailing list. From time-to-time, we will email announcements, practical information and updates.

Please [contact us](#) anytime you have questions or comments.

 Back to the previous page. (or press "Back" button in your browser)


- About Us
- Scotland
- Ireland
- Spain
- Portugal
- British Open
- The Masters
- Ryder Cup
- Baxter Prints
- Contact Us
- FAQs
- Home Page

FIG. 12



☒ Subscribe to all of the following selected lists

1



Hollywood Video - Directors Club

☒ Subscription Form

- To subscribe to your selected lists, you must fill out and submit the subscription form below. We only ask for the minimum information required. Please visit the author's web site for additional details and terms.
- Subscription Profiles manage - create
- Select Profile: Anonymous [Edit] - Joe's Personal Profile ← 1420

First name

Joe

Last name

User

☐ Update profile

Subscribe now

When a message is received:

Forward (Automatically forward it to me)

- If you would like to use another profile, choose that profile.
- You may override any of the values in the subscription form if you choose.
- If you override any of the values in the subscription form and would like to save the profile information, check the update profile checkbox before hitting the subscribe now button.
- When you subscribe through Mailshell, we will submit the required information to the list owners. In addition, Mailshell will organize each list for you and provide an easy way for you to unsubscribe.

FIG. 14

51977

[Logout](#)
[My Lists](#)
[Options](#)
[Help](#)

Most Popular

Newest

Example search:

User Name	User Picks Name	User Rating	Popularity Rank	Date Added	view lists
Baseball Purist (ID:1006380000)	Top Baseball Teams ← 1620 Major League Baseball news	★★★★★	32	mm/dd/yyyy	view lists
Outdoorsman (ID:1006380000)	Active Lifestyle ← 1622 News, tips, and special deals for outdoor sport lovers	★★★★★	31	mm/dd/yyyy	view lists
Health Nut (ID:1006370000)	Attention Hypochondriacs! ← 1624 Everything you need to know to stay healthy & fit	★★★★★	13	mm/dd/yyyy	view lists
Auction Addict (ID:1006370000)	Auctions R' Us Auction alerts from popular online auctions	★★★★★	35	mm/dd/yyyy	view lists
Complete Car Crazy (ID:1006380000)	Automotive Enthusiast Newsletters for car and racing fanatics	★★★★★	68	mm/dd/yyyy	view lists
"The Natural" (ID:1006380000)	Baseball Nut Baseball news and trivia	★★★★★	67	mm/dd/yyyy	view lists
Beach Boy (ID:1006380000)	Beachcomber Lifestyle Cool newsletters and resources for beach lovers	★★★★★	60	mm/dd/yyyy	view lists

Sort By: user picks name

1610  
1612  
1614

FIG. 16



**mailshell** [Logout](#) [My Lists](#) [Options](#) [Help](#)

**Most Popular** **Newest**

SEARCH  for mailing lists  [Our Picks](#) [Users Picks](#)

Example Search: news [Power Search](#) [Search Tips](#)

Baseball Purist (ID: 1006390000) Top Baseball Teams

*month day, year*

Date created: Top Baseball Teams (public)

Title of picks: Major League Baseball news




Description: Baseball Purist (ID: 1006390000)

Created by user: **★★★★★**

User's overall rating of lists below: **★★★★★**

Matching Lists showing 1 - 7 of 7

Sort By:

Author	List Name	Pick Rating	Popularity Rank	Date Added	
 <b>Sporting News</b>	<input type="checkbox"/> <b>The Sporting News - Yankees News - Text Format</b> <small>Get New York Yankees news. [weekly] · news</small>	★★★★★	1292	mon 10/1/94	<a href="#">subscribe</a> <a href="#">learn more</a> <a href="#">samples</a>
 <b>SF Gate</b>	<input type="checkbox"/> <b>SF Gate - Giants News - Text format</b> <small>Receive Giants news and commentary. [weekly] · news</small>	★★★★★	2445	mon 10/1/94	<a href="#">subscribe</a> <a href="#">learn more</a> <a href="#">samples</a>
 <b>Braves Beat</b>	<input type="checkbox"/> <b>Braves Beat</b> <small>[biweekly] · announcements</small>	★★★★★	1496	mon 10/1/94	<a href="#">subscribe</a> <a href="#">learn more</a> <a href="#">samples</a>

1720  
1700  
1710  
1712  
1714

FIG. 17

FIG. 18

